

How Data Testing Inc. Went Digital After 65 Years

Data Testing Inc., one of Arkansas's oldest construction materials testing companies, relied on paper schedules and manual processes that created bottlenecks. This case study shows how the firm adopted Omnant to digitize operations, improve report quality, and provide complete customer self-service.

The Challenge

Data Testing Inc., operating since 1958, relied on paper schedules and manual processes that created constant bottlenecks. Field reports, lab tests, and data tracking operated in disconnected silos, with technicians coordinating via text messages throughout the day.

Report generation consumed hours of duplicated data entry. The lack of professional templates made it difficult to maintain consistent quality across deliverables.

Without an integrated digital solution, the firm risked continued inefficiencies that affected productivity, report quality, and their ability to scale operations.

The Approach

1

Transparent evaluation process

Data Testing Inc. evaluated several options, but competitors wouldn't show their interfaces. Omnant provided a hands-on trial that demonstrated capabilities and convinced the team to move forward.

2

Intuitive platform design

The firm committed to a complete transition. Weekly onboarding meetings provided structured support, and the team adapted to digital workflows.

3

Results after implementation

Benefits materialized immediately with time savings in scheduling and reporting. The team adopted the platform with improved efficiency and professional report quality.

The Solution

Administrative wins

- Eliminated paper schedules and text coordination
- Automated time tracking and timesheets
- Mobile accessibility from any device

Workflow improvements

- Integrated system from field to lab to check-in
- Barcode scanning prevents lost samples
- Real-time schedule access for entire team

Professional deliverables

- Consistently labeled, professional report formats
- Document markup and custom file insertion
- Improved quality raises service value

Client benefits

- Self-service portal for instant report access
- Independent search by report number
- Significantly reduced wait times